

Artwork specification Newsquest Bolton

2004

Mono

Please supply artwork as follows:

ISDN with fonts outlined. Please send PDF 1.3 (Portable Document Format) files or EPS (Encapsulated Postscript File).

The file extension MUST be present eg xxxxx.eps or xxxxx.pdf (Where xxxxx is the file name or URN).

Please do not include any symbols in the file names eg . , () / etc

AdFast should be used to send mono artwork as PDF 1.3 and is the preferred medium. (Refer over leaf for details)

All none PDF files should include a Tiff preview. Please do not use TrueType Fonts

Spot Colour

Please supply artwork as follows:

ISDN with fonts outlined. We can accept PDF 1.3 files and EPS files. PDF's are the preferred file type.

AdFast should be used to send spot colour artwork. (Refer over leaf for details)

All spot colour artwork sent electronically MUST be converted to C.M.Y.K, we will not accept any Pantone or other colour profiles.

Please do not include any symbols in the file names eg . , () / etc

The file extension MUST be present eg xxxxx.eps or xxxxx.pdf (Where xxxxx is the file name or URN).

All none PDF files should include a Tiff preview. Please do not use TrueType Fonts

Four Colour Four plates cyan, magenta, yellow and black

Please supply artwork as follows:

ISDN and AdFast should be used to send full colour artwork. If using ISDN please make certain all fonts are converted to graphics. (Refer over leaf for details).

The final file must be an EPS or PDF 1.3 if sent via ISDN. If sent via AdFast, a PDF 1.3 file is the correct format.

Please ensure that there is no transfer function or dot correction curves on the sent artwork. PDF 1.3 files sent via ADFAST is preferred. However, we can accept PDF files sent via ISDN.

All artwork contained within the final EPS file must be in a EPS format with a standard Tiff Preview. We can not accept native software files.

WE CAN NOT ACCEPT FONTS SENT ON THE ISDN LINES. THIS IS COMPANY POLICY

All artwork sent electronically must be converted to C.M.Y.K, we cannot accept any Pantone or other colour profile.

Please do not include any symbols in the file names eg . , () / etc

All none PDF files should include a Tiff preview. Please do not use TrueType Fonts

Electronic file transfer

I.S.D.N

We operate standard ISDN Manager software. When using ISDN please send PDF 1.3 files or EPS files with fonts embedded or outlined. We can not use or accept fonts sent with artwork.

We would ask that file sizes be kept to a minimum e.g. 20mb for a full page as EPS, 5mb for a PDF1.3. This reduces the time taken to send your files to us and also reduces the printing time at our press.

If you are sending an EPS file please ensure it has a Tiff preview included. Please do not use TrueType Fonts

DO NOT SEND FONTS VIA THE ISDN LINES. WE CAN NOT ACCEPT THEM.

ALL FONTS MUST BE EMBEDDED IN THE TRANSMITTED ARTWORK

PLEASE ENSURE ALL COLOURS ARE C.M.Y.K CONVERTED INCLUDING ANY GRAPHICS WHICH ARE USED IN THE ADVERTS, WITH THE EXCEPTION OF BITMAP (LINEART) IMAGES.

ADFAST

We recommend the ADFAST service as our preferred file transmission solution. We readily accept all ADFAST sent files. Please do not use TrueType Fonts.

For more information please see the Adfast website located at:-

<http://www.adfast.co.uk>

ADFAST at this time is a free service offered to anyone with an Internet connection.

GENERAL

For all our Newspaper products please use photographs which are

- 1) 200 dpi for full colour
- 2) 150 dpi for mono

Please note all photographs must be scanned size for size and not scanned over size and reduced down within the desktop publishing package. All photographs must be PDF 1.3 or EPS. If an EPS file is used it must contain a Tiff preview.

A DOT GAIN COMPENSATION CURVE MUST NOT BE PRESENT IN DIGITAL ARTWORK.

Do not embed more than 3 levels of EPS or PDF 1.3 within your documents. This can cause postscript errors. If more than 3 embedded levels are used in a file we can not be responsible for the output of the document at our press sites.

PLEASE DO NOT USE PARSED IMAGES IF YOU ARE SUPPLYING ARTWORK ELECTRONICALLY

Mechanics

Newspaper Title	Column 1 size cm	Column 2 size cm	Column 3 size cm	Column 4 size cm	Column 5 size cm	Column 6 size cm	Column 7 size cm	Column 8 size cm	Column 9 size cm	Gutter width DPS cm
All tabloid Titles	27.5 cm	58.3 cm	89.0 cm	119.6 cm	150.3 cm	181.0 cm	211.5 cm	242.3 cm	273.0 cm	With Gutter 566.0 cm
Limited Edition	30.0 cm	60.2 cm	90.4 cm	120.6 cm	150.8 cm	190.0 cm				

All tabloid titles are 35 cm deep, Limited Edition is 27cm deep

Useful Numbers

For all Bolton, Bury and Leigh titles the following offers a list of and ISDN numbers:-

ISDN - 01204 364820

Your notes

At Newsquest Bolton we are committed to giving the best service and consistently good print quality to all our customers. To help us achieve this please adhere to these guidelines.

WE ACCEPT NO RESPONSIBILITY FOR THE QUALITY OF REPRODUCTION IF THESE GUIDE LINES ARE NOT ADHERED TO.